



Since 1930

Introducing Ocean Spray's **NEW**

PINK

Cranberry
Juice Cocktail



Made with real fruit juice from Red, White & PINK cranberries that delivers a flavour experience Millennials are looking for in a Beverage – Lighter, More Refreshing and with a PURPOSE¹.



NATIONAL
BREAST CANCER
FOUNDATION

Ocean Spray Farmer-Owner Amy Cournoyer,
Breast Cancer Survivor.

Why do you need PINK? Research is showing that Millennials, the largest and the most important target for Operators, want something different than their parents, even with juice. In BASES consumer testing², Pink scored outstanding and in fact, achieved the highest score for Ocean Spray products, ever.

For Operators, it is also good to know that Female Millennials purchase 'Spirits' at a Casual Canadian restaurant chain '2x' the rate than Baby Boomer³, and this ingredient could help you tap into this target with unique offerings.

Perfect for Cocktails and Mocktails for Valentine's and Mother's Day, Brunch, Sangrias, Summer Offerings and Breast Cancer Awareness Month.

Available at your local foodservice distributor. Ask for the 8x1.89L '44662' Pink Cranberry Cocktail.

Regional Contact for Ocean Spray:

Western Canada

Acosta Canada 604.523.0332

Ontario

CW Shasky & Associates 905.829.9414

Atlantic

AMCA Sales & Marketing 902.468.1501



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RECIPE RECOMMENDATIONS



HOT PINK MARGARITA



Tequila shaken with Ocean Spray® Pink Cranberry, fresh lime and orange liqueur garnished with fresh cranberries. In a cocktail shaker filled with ice, add 1 oz. tequila, 1 oz. lime juice, 1 oz. triple sec, 2 oz. Ocean Spray™ Pink Cranberry Juice. Shake hard and strain into a rocks glass filled with ice and rimmed with salt (optional). Garnish with 3 fresh or frozen cranberries.

PINK MULE



Vodka with Ocean Spray® Pink Cranberry, fresh lime and a splash of ginger beer, garnished with a lime and cranberry skewer. Fill a rocks glass or copper mug with ice. Add 1.5 oz. vodka, the juice of 1/8 fresh lime (squeeze and drop in), 2 oz. Ocean Spray™ Pink Cranberry Juice and 2 oz. ginger beer. Stir to mix. Garnish with a lime and cranberry skewer.

SPARKLING SANGRIA



Ocean Spray® Pink Cranberry stirred with sparkling Moscato, elderflower cordial and fresh summer fruits. Fill a wine goblet with ice. Add 4 oz. Ocean Spray™ Pink Cranberry, 0.5 oz. sour mix, 0.5 oz. elderflower syrup or liqueur and 4 oz. sparkling Moscato. Stir to mix. Garnish with fresh fruit in season.

CUCUMBER- CRAN COLLINS



Gin or vodka with Ocean Spray® Pink Cranberry, sour mix, sliced cucumber and lemon-lime soda. Fill a tall glass with ice. Add 1.5 oz. gin or vodka, 1 oz. sour mix, 4 oz. Ocean Spray™ Pink Cranberry, 5 cucumber slices. Top with 2-3 oz. lemon-lime soda and garnish with a cucumber ribbon.

PINK MELON SPIKED



Premium Vodka stirred with Ocean Spray® Pink Cranberry Juice, fresh lemonade and Monin® watermelon syrup. Garnished with watermelon cubes and fresh mint. Fill a highball with ice, add 1.5 oz. Vodka, 4 oz. Ocean Spray® Pink Cranberry Juice with 2 oz. fresh lemonade and 1 oz. Watermelon Syrup. Garnish with fresh Watermelon cubes and a mint leaf. Optional: Shake rather than stirring.

FROSÉ



Jacob's Creek Rose Moscato wine, Ocean Spray® PINK Cranberry Juice Cocktail, lemonade and strawberry puree blended with ice and garnished with a fresh strawberry. 3 oz. Jacob's Creek Moscato Rose, 2oz. Ocean Spray Pink Cranberry Juice, 0.5oz. Monin strawberry syrup. Blend with one cup of ice and garnish with a fresh mint sprig.

SUMMER 75



Gin, fresh lemon sour and Ocean Spray® Pink Cranberry, topped with Prosecco and garnished with a lemon twist. In a cocktail shaker filled with ice, add 0.5 oz. gin, 0.5 oz. lemon sour and 2 oz. Ocean Spray™ Pink Cranberry. Shake and strain into a flute. Top with 3 oz. Prosecco and garnish with a lemon twist.

PINK CRUSH



Vodka, crushed berries, lime, Ocean Spray® Pink Cranberry, garnished with lime. In a cocktail shaker filled with ice, add 1.5 oz. vodka, 2 lime wedges (squeeze and drop in), 1 tbsp. fresh or frozen raspberries, 3 oz. Ocean Spray™ Pink Cranberry. Shake hard and pour into a rocks glass. Add more ice and garnish with a lime wedge.

PINK SHIRLEY TEMPLE



Ocean Spray® Pink Cranberry Juice topped with lemon-lime soda and garnished with a cranberry & orange slice. Fill a tall glass with ice. Add 4 oz. Ocean Spray® Pink Cranberry and 3 oz. sprite or 7-up. Garnish with a cranberry & orange skewer. [Alternative garnish-maraschino cherry and orange slice.]

MOCKTAIL

PINK CRANBERRY LEMONADE



Ocean Spray™ Pink Cranberry with fresh lemonade and garnished with fresh sliced strawberries. Fill a wine glass with ice. Add 4 oz. Ocean Spray™ Pink Cranberry and 2-3 oz. lemonade. Garnish with fresh strawberry slices.

MOCKTAIL